

## EventU and Old Blue BBQ Host Summer Jobs BBQ Fundraiser at Carderock Pavilion in Potomac, MD

Local education initiative partners with southern comfort food favorite to give high school students hands-on learning experiences in the live events industry

**WHAT:** [EventU](#) and [Old Blue BBQ](#) will kick off their **2017 Summer Jobs Program** with a special BBQ celebration at Carderock Pavilion in Potomac, M.D. Attendees will enjoy **music, craft BBQ, a game truck provided by Breasia Productions, kick ball and a photo booth provided by Hot Pink Photo Booth**. Attendees will also cheer on students from Frank W. Ballou High School and Columbia Heights Education Campus (CHEC) as they compete in a **catering obstacle course** that will include a **menu card scramble** and **cocktail table challenge**.

Tickets may be purchased online at <https://eventusummerjobsbbq.eventbrite.com>. All proceeds will support EventU students who are selected for paid summer internships with Old Blue BBQ. Students will gain hands-on event planning and server experience and a behind-the-scenes look at the important role catering plays in creating a memorable event.

**WHEN:** **Sunday, April 23, 2017 - 2 p.m. to 6 p.m. ET**

**WHERE:** **Carderock Pavilion Recreation Area**

Chesapeake and Ohio Canal Towpath, Potomac, MD 20854

Detailed directions are available at <https://eventusummerjobsbbq.eventbrite.com>

**TICKETS:** Tickets may be purchased online at <https://eventusummerjobsbbq.eventbrite.com>.

Packages range in price from **\$12 for a "Youth" ticket** to **\$150 for "Get on the Bus" Package**, which covers a student's transportation to and from their internship for the summer program and includes a BBQ Buffet, open bar, raffle ticket, Old Blue BBQ Sauce & Rub Gift Basket, EventU pin and cell phone wallet.

**INTERVIEWS:** Contact Arron Neal ([arron@arprla.com](mailto:arron@arprla.com)/213-568-3334) to Request an interview with **EventU Founder and Executive Director Latoya Lewis**.

### **ABOUT EVENTU:**

EventU is a one-of-its-kind educational initiative designed to introduce and nurture an interest in event industry career opportunities for public high school students. Events industry veteran Latoya Lewis established the initiative in 2015. Lewis saw an opportunity to draw her colleagues into local communities to create impactful learning opportunities that inspire and cultivate an interest in the live events industry. EventU currently serves students at Woodrow Wilson Senior High School, Frank W. Ballou Senior High School and Columbia Heights Educational Campus in Washington, D.C. For more information, visit [www.eventu.org](http://www.eventu.org) or follow EventU on Twitter at @EventUOrg, on Instagram or on Facebook.

### **ABOUT OLD BLUE BBQ:**

Old Blue BBQ is a barbeque catering company serving the greater Washington metro area. The company was founded by Arlington, VA natives Kelly Lloyd and Stephen DiCicco in 2012 with a passion for exceptional southern barbecue with a unique, rustic chic presentation. Kelly and Stephen bring over a decade of experience in upscale catering management and competition barbecue to the table. For more information, please visit [www.oldbluebbq.com](http://www.oldbluebbq.com) or follow Old Blue BBQ on Twitter at @OldBlueBBQ, or on Facebook.